



VICILADO MINEDUCACIÓN



# Specialization in Corporate Finance at **CESA**

NEW CURRICULUM

SNIES 3840

Today more than ever, companies are no longer just looking for financial experts; they are looking for strategists with vision.

Discover:

Advanced modeling, **AI**, and **tools** that meet the demands of today's market.



# 50 Years

## Developing Business Leaders

An institution that was founded in 1974 to train professionals who could meet the need to that could respond to the need to strengthen the Colombian business fabric, a source of development and growth for the country.

# Our Graduate Programs

We prepare professionals capable of understanding the environment and and lead digital transformation processes to define a clear vision of the clear vision of the business.

**100%**

of our teachers are part of the business world business world in senior management.

**25%**

of our graduates are entrepreneurs.

**78%**

of our graduates occupy positions in middle or senior management.

**63%**

have initiated intrapreneurship within their organizations.

**20%**

of our graduates have international work experience.



# Precise, skilled and analytical

That's who we are in  
the Corporate Finance  
Specialization

## What sets us apart

High-level networking.

We employ methodologies that contribute to the comprehensive development of solutions to financial challenges and opportunities.

We provide technological tools that simulate the challenges of the financial sector to strengthen data analysis.

Profile of graduates of the Specialization in

# Corporate Finance



The CESA Corporate Finance Specialist is an expert who leads the generation of strategic value in national and international organizations. Based on ethical principles, technical criteria, and advanced analytical skills, they model investment and financing scenarios to propose solid and sustainable financial solutions, applying technological tools, artificial intelligence, and data analytics.

## Pilars of the Learning Process

### **Quantitative Analysis.**

Analysis of financial data using technological tools to ensure effective financial management.

### **Make analysis-driven decisions.**

Creating economic value that is sustainable and enduring over the long term, grounded in financial data analysis.

### **Lead financial processes.**

Propose strategies that generate economic value based on risk analysis and assessment.

# Experience **CESA**

## Networking

- Knowledge exchange between + senior executives, peers, and professors.
- Connection with business leaders.
- Multidisciplinarity in academic life.
- Active alumni community.

## Internationalization

- International workshops.
- International faculty.
- Business study tours.
- Strengthening of a second language (English).
- Exchange programs.

## Support Centers

- Financial laboratory.
- DIGA (Support Center for reading, speaking, and writing).
- SUMA (Support Center for mathematics and statistics).

## Centers of Excellence

- Entrepreneurship and Innovation Center.
- Corporate Governance Center.
- Leadership Center.

## Library

- More than 27,000 volumes on business administration, finance, and economics.
- Over 860,000 titles available.
- 11,962 subscriptions to specialized journals.
- Access to leading business databases (Passport, EMIS, Bloomberg, Financial Times).
- Access to Coursera and Harvard Business Publishing.

## Wellness

- Career guidance and job placement.
- Sports clubs.
- Recreation and relaxation.
- Psychological counseling center.
- Cultural activities.

## Educational Technology

- Plataformas especializadas en educación.



# Programa Overview

**2 Semesters**  
**24 credits**  
**12 courses**

# Two Semesters

First Semester

Second Semester

**Quantitative Finance Lab**  
(2 Credits)

**Data-Driven Decision-Making in Finance**  
(2 Credits)

**Financial Accounting**  
(2 Credits)

**Financial Management and Leadership**  
(2 Credits)

**Advanced Financial Modeling with AI**  
(2 Credits)

**Quantitative Methods in Finance**  
(2 Credits)

**Total credits: 12**

**Valuation and Investment Banking**  
(2 Credits)

**Portfolio Management and Analytics**  
(2 Credits)

**Open Finance and Digital Products**  
(2 Credits)

**Financial Planning: Budgets and Forecasting**  
(2 Credits)

**Elective**  
(2 Credits)

**Applied capstone**  
(2 Credits)

**Total credits: 12**

*Note: The university reserves the right to open cohorts only if the required number of applicants is enrolled. If a cohort does not open, CESA will refund 100% of the academic fees paid by the applicant.*

TÍTULO

# Specialist in Corporate Finance

Acreditación de Alta Calidad de Programa

SCHEDULE

**Thursdays:**  
5:30 p.m. -  
9:30 p.m.

**Fridays:**  
4:00 p.m. -  
8:00 p.m.

**Saturdays:**  
8:00 a.m. -  
12:00 m.

*Full-time availability for international subjects.*

DURATION

2 semesters

MODE

On-site

REGISTRATION  
OPEN

January 13, to  
June 12, 2026

# Alfredo Contreras



Director of Postgraduate  
Studies in Finance

He holds a PhD in Economics (emphasis in finance) from the Universitat Autònoma de Barcelona and the Barcelona School of Economics where he also studied a Master in Economic Analysis. He studied Economics and a Master in Economics at the Pontificia Universidad Javeriana. He has been a Professor at Universidad Javeriana, Universidad del Rosario, Universidad de la Sabana and ESADEUniversitat Ramon Llull.

His research focuses on economics of information applied to the microstructure of the financial market. He has been a professor at CESA since 2009 and became a research professor in 2021. He is currently the director of the Financial Laboratory and the Master and Specialization in Corporate Finance.





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