



AROS formando los líderes que transforman el país



VICERRECTORÍA MINEDUCACIÓN



Specialization in CORPORATE FINANCE

SNIES 3840

At **CESA**, develop cutting-edge financial models, master financial simulation and add value to your organization.

50 YEARS

DEVELOPING BUSINESS LEADERS

An institution that was founded in 1974 to train professionals who could meet the need to that could respond to the need to strengthen the Colombian business fabric, a source of Colombian business fabric, a source of development and growth for the country.

OUR GRADUATE PROGRAMS

We prepare professionals capable of understanding the environment and and lead digital transformation processes to define a clear vision of the clear vision of the business.

100%

of our teachers are part of the business world business world in senior management.

25%

of our graduates are entrepreneurs.

78%

of our graduates occupy positions in middle or senior management.

20%

of our graduates have international work experience.

63%

have initiated intrapreneurship within their organizations.

Source: Graduate Profile Study - 2023

PRECISE, SKILLFUL AND ANALYTICAL

***THIS IS WHO WE ARE IN THE
SPECIALIZATION IN CORPORATE FINANCE***

In the Specialization in Corporate Finance you will learn to make decisions based on solid theoretical foundations, allowing you to model and evaluate challenges and opportunities for investment, financing and society, by using different analyses that support decision making.

OUR DIFFERENTIATOR

High level networking with interdisciplinary and transversal value connections with students and teachers.

We have cutting-edge deepening, trend and frontier knowledge that applies to the fundamental areas of corporate finance.

We employ methodologies that contribute to the integral development of solutions to financial challenges and opportunities.

We provide technological tools that simulate the challenges of financial areas to strengthen data analysis.

Experiential learning that seeks to promote self-discovery based on facts and based on the interrelation between experience and reflection.

UPON COMPLETION OF YOUR SPECIALIZATION IN CORPORATE FINANCE YOU WILL HAVE THE ABILITY TO:

Formulate financial strategy.

Model financial scenarios.

Make investment decisions.

PILLARS OF THE LEARNING PROCESS

Quantitative Analysis.

Analysis of financial data,
using technological tools
to ensure the effectiveness
of financial management.

Make decisions based on analysis.

Generate economic value that
is sustainable and enduring
in the long term based on
financial data analysis.

Lead financial processes.

Propose strategies that
generate economic value
based on risk analysis and
evaluation.



ALFREDO CONTRERAS EITNER

DIRECTOR OF POSTGRADUATE COURSES IN FINANCE | PHD IN ECONOMICS, UNIVERSITAT AUTÓNOMA DE BARCELONA AND BSEPHD EN ECONOMÍA, UNIVERSITAT AUTÓNOMA DE BARCELONA Y BSE

He holds a PhD in Economics (emphasis in finance) from the Universitat Autònoma de Barcelona and the Barcelona School of Economics where he also studied a Master in Economic Analysis. He studied Economics and a Master in Economics at the Pontificia Universidad Javeriana. He has been a Professor at Universidad Javeriana, Universidad del Rosario, Universidad de la Sabana and ESADE-Universitat Ramon Llull.

His research focuses on economics of information applied to the microstructure of the financial market. He has been a professor at CESA since 2009 and became a research professor in 2021. He is currently the director of the Financial Laboratory and the Master and Specialization in Corporate Finance.

NETWORKING

- + Knowledge exchange between senior executives, peers, and professors.
- + Connection with business leaders.
- + Multidisciplinary in academic life.
- + Active alumni community.

EDUCATIONAL TECHNOLOGY

- + Specialized educational platforms.

INTERNATIONALIZATION

- + International workshops.
- + International faculty.
- + Business study tours.
- + Strengthening of a second language (English).
- + Exchange programs.

WELLNESS

- + Career guidance and job placement.
- + Sports clubs.
- + Recreation and relaxation.
- + Psychological counseling center.
- + Cultural activities.



SUPPORT CENTERS

- + Financial laboratory.
- + DIGA (Support Center for reading, speaking, and writing).
- + SUMA (Support Center for mathematics and statistics).

CENTERS OF EXCELLENCE

- + Entrepreneurship and Innovation Center.
- + Corporate Governance Center.
- + Leadership Center.

LIBRARY

- + More than 27,000 volumes on business administration, finance, and economics.
- + Over 860,000 titles available.
- + 11,962 subscriptions to specialized journals.
- + Access to leading business databases (Passport, EMIS, Bloomberg, Financial Times).
- + Access to Coursera and Harvard Business Publishing.

PROGRAM OVERVIEW

2 SEMESTERS **30** CREDITS **15** COURSES

STUDENT PROFILE

ADMISSION PROFILE

The Specialization in Corporate Finance program is aimed at professionals with early work experience who generally work in areas related or similar to the financial practice with the objective of: Train financial executives.

GRADUATE PROFILE

With respect to the objective of promoting the integral formation of a student, especially in the academic context of a Specialization in Corporate Finance program. Based on this programmatic orientation, it is expected that the graduates of this postgraduate program can be trained in values and competencies in the field of modeling leading to a multidimensional evaluation of the "Investment-Financing-Investors-Society" problem, to make decisions with solid foundations, through the coherent articulation of the principles that govern financial activities.

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SCHEDULE

Thursdays: 5:30 p.m. – 9:30 p.m.
Fridays: 4:00 p.m. – 8:00 p.m.
Saturdays: 8:00 a.m. – 12:00 m.

DURATION

2 semesters

MODE

On-site

TUITION

\$20.928.100
per semester
(2025 rate)

Total credits: 30

TWO SEMESTERS

FIRST SEMESTER

Financial Engineering (2 Credits)

Financial and Managerial Accounting
(3 Credits)

Financial Analysis and Decisions (2 Credits)

Statistics
(1 Credit)

Financial Modelling
(Financial Modelling)
(2 Credits)

Capital Markets (1 Credit)

Tributary Planning (1 Credit)

Working Capital Management and Value Creation

Total credits: 15

SECOND SEMESTER

Tesis Project
(3 Credits)

Investment Portfolio Management and Structuring (3 Credits)

Banking and Investment (3 Credits)

Auditing and Compliance (1 Credit)

Modern Trends in Financial Management

Investment Banking II
Project Finance
(2 Credits)

CESA Seminar
(2 Credits)

Total credits: 15

- Leveling course
- Finance
- Strategy
- Leadership
- Research

OUR TEAM OF TEACHERS





Business School

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