

MASTER IN CORPORATE FINANCE

3 semesters / SNIES 91265

At **CESA** Go beyond the financial role to become a strategist and gain a **comprehensive business perspective.**

Second degree from: Luxembourg Business School or Geneva Business School.



50 Years

Developing Business Leaders

An institution that was founded in 1974 to train professionals who could meet the need to that could respond to the need to strengthen the Colombian business fabric, a source of development and growth for the country.

Our Graduate Programs

We prepare professionals capable of understanding the environment and and lead digital transformation processes to define a clear vision of the clear vision of the business.

100%

of our teachers are part of the business world
business world in senior management.

25%

of our graduates are entrepreneurs.

78%

of our graduates occupy positions in middle or senior management.

63%

have initiated intrapreneurship within their organizations.

20%

of our graduates have international work experience.

Source: Graduate Profile Study - 2023



Analytical, leading and strategic

This is how we are in
the Master's Program
in Corporate Finance

What sets us apart

Soft skills training offering essential learning for CFO success in the business world.

We utilize cutting-edge technological tools that simulate the challenges of finance to enhance data analysis.

Focus on generating sustainable value from economic, social, and environmental perspectives.

High-level networking.

CESA Experience

Internationalization

- International workshops.
- International faculty.
- Business study tour.

Well-being

- Career counseling and planning.
- Sports clubs.
- Recreation and relaxation.
- Psychological counseling center.
- Cultural activities.

Library

- More than 1,018,254 e-books.
- More than 26,919 print titles.
- 11,962 subscriptions to specialized journals.
- More than 5,157 academic publications.
- Access to the best business databases (Passport, EMIS, Bloomberg, Financial Times). Access to Coursera and Harvard Business Publishing.

Support Centers

- Financial Lab.
- DIGA (Support Center for Reading, Oral Communication, and Writing).
- SUMA (Support Center for Mathematics and Statistics).

Networking

- Knowledge exchange among senior executives, colleagues, and professors.
- Networking with business leaders.
- A multidisciplinary approach to academic life.
- An active alumni community.

Center of Excellence

- Center for Entrepreneurship and Innovation.
- Center for Corporate Governance.
- Center for Leadership.

Program

Accredited for High Quality



According to the National Higher Education Information System, there are 28 master's programs in finance in Colombia, concentrated in cities such as Bogotá, Medellín, Barranquilla, and Cali.

Currently, three programs have received high-quality accreditation in the country, at universities such as EAFIT, Universidad ICESI, and CESA.

Pilars of the Learning Process

Numerical Analysis

Analysis of large volumes of financial data, using technological tools to ensure the effectiveness of financial management.

Making data- driven decisions.

Generating sustainable and long-term economic value based on financial data analysis.

Lead financial processes.

Propose strategies that generate economic value based on an analysis and evaluation of risk.

Program Overview

3 Semesters

50 credits

23 courses



Thematic lines

Ability to adapt
to technological
advancements and
digital transformation.

Optimal data
management.

Uncertainty
management.

Supervision of an
increasing number of
functions.

Strategic
management.

Soft skills.



Graduate profile

Corporate Finance

The Master in Corporate Finance will be an ethical leading professional focused on corporate finance, with the ability to implement cutting-edge technologies that allow him to make decisions that generate value for different stakeholder groups.





Three Semesters

LEVELING

First Semester

Second Semester

Third Semester

Financial Accounting

Financial Mathematics

Quantitative Methods

Total credits: 1

Financial Management
(3 Credits)

Financial Econometrics
(3 Credits)

Planning, Budgeting, and Control
(2 Credits)

Business Analytics
(2 Credits)

Digital Transformation
(2 Credits)

Elective I
(2 Credits)

Introduction to Thesis Writing
(1 Credit)

Total credits: 15

Global Tax Planning
(2 Credits)

Competitive Strategy
(2 Credits)

Investment Banking
(3 Credits)

Financial Structuring
(2 Credits)

Investment and CAPEX Management
(2 Credits)

Corporate Risk Management
(3 Credits)

Elective II
(2 Credits)

Thesis Proposal
(2 Credits)

Total credits: 18

Innovation and Creativity
(2 Credits)

Marketing Fundamentals
(2 Credits)

International Business
Strategy and Management
(2 Credits)

Project Finance
(2 Credits)

Ethics, Corporate Governance,
and Sustainability
(2 Credits)

CESA Chair: Entrepreneurial Leadership
(2 Credits)

Elective III
(2 Credits)

Thesis/Dissertation
(2 Credits)

Total Credits: 16

- Leveling Courses
- Accounting
- Administration
- Mathematics
- Research
- Electives



Note: The university reserves the right to begin cohorts only after the required number of applicants have enrolled. If a cohort is not started, CESA will refund 100% of the academic fees paid by the applicant.

TITLE

Master's degree in Corporate Finance

High Quality Program Accreditation

SCHEDULE:

Thursday:
5:30 p.m. to
9:30 p.m.

Friday:
4:00 p.m. to
8:00 p.m.

Saturdays:
8:00 a.m.
to 12:00 m.

DURATION

3 semesters

MODE

On-site

*Full-time availability for
international subjects.*

Alfredo Contreras



Director of Postgraduate
Studies in Finance

He holds a PhD in Economics (emphasis in finance) from the Universitat Autònoma de Barcelona and the Barcelona School of Economics where he also studied a Master in Economic Analysis. He studied Economics and a Master in Economics at the Pontificia Universidad Javeriana. He has been a Professor at Universidad Javeriana, Universidad del Rosario, Universidad de la Sabana and ESADEUniversitat Ramon Llull.

His research focuses on economics of information applied to the microstructure of the financial market. He has been a professor at CESA since 2009 and became a research professor in 2021. He is currently the director of the Financial Laboratory and the Master and Specialization in Corporate Finance.





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VIGILADO MINEDUCACIÓN

