



VINCULADO MINEDUCACIÓN



Specialization in Corporate Finance at **CESA**

NEW CURRICULUM

SNIES 3840

Today more than ever, companies are no longer just looking for financial experts; they are looking for strategists with vision.

Discover:

Advanced modeling, **AI**, and **tools** that meet the demands of today's market.



50 Years

Developing Business Leaders

An institution that was founded in 1974 to train professionals who could meet the need to that could respond to the need to strengthen the Colombian business fabric, a source of development and growth for the country.

Our Graduate Programs

We prepare professionals capable of understanding the environment and and lead digital transformation processes to define a clear vision of the clear vision of the business.

100%

of our teachers are part of the business world
business world in senior management.

25%

of our graduates are entrepreneurs.

78%

of our graduates occupy positions in middle or senior management.

63%

have initiated intrapreneurship within their organizations.

20%

of our graduates have international work experience.

Source: Graduate Profile Study - 2023



Precise, skilled and analytical

That's who we are in the Corporate Finance Specialization

What sets us apart

High-level networking.

We employ methodologies that contribute to the comprehensive development of solutions to financial challenges and opportunities.

We provide technological tools that simulate the challenges of the financial sector to strengthen data analysis.

Profile of graduates of the Specialization in

Corporate Finance



The CESA Corporate Finance Specialist is an expert who leads the generation of strategic value in national and international organizations. Based on ethical principles, technical criteria, and advanced analytical skills, they model investment and financing scenarios to propose solid and sustainable financial solutions, applying technological tools, artificial intelligence, and data analytics.

Pilars of the Learning Process

Quantitative Analysis.

Analysis of financial data using technological tools to ensure effective financial management.

Make analysis-driven decisions.

Creating economic value that is sustainable and enduring over the long term, grounded in financial data analysis.

Lead financial processes.

Propose strategies that generate economic value based on risk analysis and assessment.

CESA Experience

Internationalization

- International workshops.
- International faculty.
- Business study tour.

Well-being

- Career counseling and planning.
- Sports clubs.
- Recreation and relaxation.
- Psychological counseling center.
- Cultural activities.

Library

- More than 1,018,254 e-books.
- More than 26,919 print titles.
- 11,962 subscriptions to specialized journals.
- More than 5,157 academic publications.
- Access to the best business databases (Passport, EMIS, Bloomberg, Financial Times). Access to Coursera and
- Harvard Business Publishing.

Support Centers

- Financial Lab.
- DIGA (Support Center for Reading, Oral Communication, and Writing).
- SUMA (Support Center for Mathematics and Statistics).

Networking

- Knowledge exchange among senior executives, colleagues, and professors.
- Networking with business leaders.
- A multidisciplinary approach to academic life.
- An active alumni community.

Center of Excellence

- Center for Entrepreneurship and Innovation.
- Center for Corporate Governance.
- Center for Leadership.



Programa Overview

2 Semesters
24 credits
12 courses

Two Semesters

First Semester

Second Semester

Quantitative Finance Lab
(2 Credits)

Data-Driven Decision-Making in Finance
(2 Credits)

Financial Accounting
(2 Credits)

Financial Management and Leadership
(2 Credits)

Advanced Financial Modeling with AI
(2 Credits)

Quantitative Methods in Finance
(2 Credits)

Total credits: 12

Valuation and Investment Banking
(2 Credits)

Portfolio Management and Analytics
(2 Credits)

Open Finance and Digital Products
(2 Credits)

**Financial Planning: Budgets and
Forecasting**
(2 Credits)

Elective
(2 Credits)

Applied capstone
(2 Credits)

Total credits: 12

Note: The university reserves the right to open cohorts only if the required number of applicants is enrolled. If a cohort does not open, CESA will refund 100% of the academic fees paid by the applicant.

TÍTULO

Specialist in Corporate Finance

SCHEDULE

Thursdays: 5:30 p.m. - 9:30 p.m.	Fridays: 4:00 p.m. - 8:00 p.m.	Saturdays: 8:00 a.m. - 12:00 m.
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DURATION

2 semesters

MODE

On-site

*Full-time availability for
international subjects.*

Alfredo Contreras

Director of Postgraduate
Studies in Finance

He holds a PhD in Economics (emphasis in finance) from the Universitat Autònoma de Barcelona and the Barcelona School of Economics where he also studied a Master in Economic Analysis. He studied Economics and a Master in Economics at the Pontificia Universidad Javeriana. He has been a Professor at Universidad Javeriana, Universidad del Rosario, Universidad de la Sabana and ESADEUniversitat Ramon Llull.

His research focuses on economics of information applied to the microstructure of the financial market. He has been a professor at CESA since 2009 and became a research professor in 2021. He is currently the director of the Financial Laboratory and the Master and Specialization in Corporate Finance.





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