



MASTER'S DEGREE IN CORPORATE FINANCES



At **CESA**, you'll move from finance to strategy and gain a **comprehensive business vision.**

NEW CURRICULUM / 3 SEMESTERS / SNIES 91265

Segundo título optativo con la **Universidad de Luxemburgo**

50 YEARS

DEVELOPING BUSINESS LEADERS

An institution that was founded in 1974 to train professionals who could meet the need to that could respond to the need to strengthen the Colombian business fabric, a source of Colombian business fabric, a source of development and growth for the country.

OUR GRADUATE PROGRAMS

We prepare professionals capable of understanding the environment and and lead digital transformation processes to define a clear vision of the clear vision of the business.

100%

of our teachers are part of the business world business world in senior management.

25%

of our graduates are entrepreneurs.

78%

of our graduates occupy positions in middle or senior management.

20%

of our graduates have international work experience.

63%

have initiated intrapreneurship within their organizations.

Source: Graduate Profile Study - 2023



ANALYTICAL, LEADING AND STRATEGIC, *THAT'S WHO WE ARE IN THE MASTER'S DEGREE IN CORPORATE FINANCE.*

The Master in Corporate Finance provides cutting-edge technological tools for the development and analysis of financial data, allowing to evaluate the risks and financial behaviors of organizations leading to build strategies that generate economic value in a sustainable way in the long term.

OUR DIFFERENTIATOR

- | Training in soft skills, offering important learning for the success of the CFO in the business world.
- | We have technological tools that simulate the challenges of financial areas to strengthen data analysis.
- | Our deepenings are cutting-edge, trend and frontier knowledge that applies in the fundamental areas of corporate finance.
- | Master's degree focused on the generation of sustainable value, mainly from the economic, social and environmental point of view.
- | High level networking with interdisciplinary and transversal value connections with students and teachers.

HIGH QUALITY ACCREDITED PROGRAM



According to the national higher education information system, there are 28 Master's degree programs in finance in Colombia, concentrated in cities such as Bogotá, Medellín, Barranquilla and Cali. Currently, three programs have high quality accreditation in the country: Universidad EAFIT, Universidad ICESI and Colegio de Estudios Superiores de Administración CESA.

UPON COMPLETION OF YOUR SPECIALIZATION IN CORPORATE FINANCE YOU WILL HAVE THE ABILITY TO:

Analyze financial data of organizations with technological tools.

Evaluate financial risks and behaviors.

Propose strategies that generate economic value.

PILLARS OF THE LEARNING PROCESS

Numerical Analysis.

Analysis of volumes of financial data, using technological tools to ensure the effectiveness of financial management.

Data-driven decision making.

Generation of economic value that is sustainable and enduring in the long term based on financial data analysis.

Lead financial processes.

Propose strategies that generate economic value based on risk analysis and evaluation.



ALFREDO CONTRERAS EITNER

DIRECTOR OF POSTGRADUATE COURSES IN FINANCE | PHD IN ECONOMICS, UNIVERSITAT AUTÓNOMA DE BARCELONA AND BSEPHD EN ECONOMÍA, UNIVERSITAT AUTÓNOMA DE BARCELONA Y BSE

He holds a PhD in Economics (emphasis in finance) from the Universitat Autònoma de Barcelona and the Barcelona School of Economics where he also studied a Master in Economic Analysis. He studied Economics and a Master in Economics at the Pontificia Universidad Javeriana. He has been a Professor at Universidad Javeriana, Universidad del Rosario, Universidad de la Sabana and ESADE-Universitat Ramon Llull.

His research focuses on economics of information applied to the microstructure of the financial market. He has been a professor at CESA since 2009 and became a research professor in 2021. He is currently the director of the Financial Laboratory and the Master and Specialization in Corporate Finance.

CENTERS OF EXCELLENCE

- + Entrepreneurship and Innovation Center.
- + Corporate Governance Center.
- + Leadership Center.

NETWORKING

- + Knowledge exchange between senior executives, peers, and professors.
- + Connection with business leaders.
- + Multidisciplinary in academic life.
- + Active alumni community.

INTERNATIONALIZATION

- + International workshops.
- + International faculty.
- + Business study tours.
- + Strengthening of a second language (English).
- + Exchange programs.

EXPERIENCE CESA

WELLNESS

- + Career guidance and job placement.
- + Sports clubs.
- + Recreation and relaxation.
- + Psychological counseling center.
- + Cultural activities.

LIBRARY

- + More than 27,000 volumes on business administration, finance, and economics.
- + Over 860,000 titles available.
- + 11,962 subscriptions to specialized journals.
- + Access to leading business databases (Passport, EMIS, Bloomberg, Financial Times).
- + Access to Coursera and Harvard Business Publishing.

EDUCATIONAL TECHNOLOGY

- + Specialized educational platforms.

SUPPORT CENTERS

- + Financial laboratory.
- + DIGA (Support Center for reading, speaking, and writing).
- + SUMA (Support Center for mathematics and statistics).

PROGRAM CYCLES

3 SEMESTERS

50 CREDITS

23 COURSES

SEMESTER 1

Disciplinary fundamentals of finance.

SEMESTER 2

Disciplinary Approach.

SEMESTER 3

Elective courses.

THEMATIC LINES OF THE PROGRAM

- + Ability to adapt to technological advances and digital transformation.
- + Optimal data management.
- + Management of uncertainty.
- + Supervision of more and more functions.
- + Strategic management.
- + Soft skills.

STUDENT PROFILE

ADMISSION PROFILE

The Master's Degree in Corporate Finance programme is designed for professionals generally working in finance-related or related fields who are preparing for, or have already attained, managerial positions in the finance field.

GRADUATE PROFILE

The Master's Degree in Corporate Finance will be an ethical professional leader focused on corporate finance, with the ability to implement cutting-edge technologies that allow you to make decisions that generate value to different stakeholders.



PREPARATORY

FIRST SEMESTER – FOUNDATIONAL

SECOND SEMESTER – IN-DEPTH STUDY

THIRD SEMESTER – ELECTIVES

DEGREE | Master's Degree in Corporate Finance High quality program accreditation.

INVESTMENT | \$25.804.400 per semester (2025 rate)

DURATION

3 semesters

MODE

On-site

CREDITS

50 total credits

SCHEDULE

Thursday from 5:30 to 9:30 p.m.
Friday from 4:00 to 8:00 p.m.
Saturday from 8:00 a.m. to 12:00 m.

**Full-time availability required for international courses during the following hours:
Mondays to Thursdays: 5:30 p.m. – 9:30 p.m.
Fridays and Saturdays: 8:00 a.m. – 6:00 p.m.*

THREE SEMESTERS

Preparation and leveling to the program.

CESA seeks better academic results by conducting preparation courses with the objective of ensuring a good experience in class. These courses are a way to update knowledge, get used to the university ecosystem and meet classmates.

Disciplinary Fundamentals of Finance.

The first semester. Students are guaranteed to have solid fundamentals and analysis of financial data. For this reason, spaces and practices are created with technological tools that allow them to make financial decisions.

Disciplinary approach.

Mainly explains and evaluates the risks and financial behavior of organizations.

Elective cores.

Presents content of interest applied to strengthen leadership and decision making skills.

THREE SEMESTERS

PREPARATORY

Financial Accounting

Financial Mathematics

Quantitative Methods

Total credits: 1



- Leveling
- Accounting
- Administration
- Mathematics
- Research
- Electives

FIRST SEMESTER – FOUNDATIONAL

Financial Management
(3 Credits)

Financial Econometrics
(3 Credits)

Planning, Budgeting and Control
(2 Credits)

Business Analytics
(2 Credits)

Digital Transformation
(2 Credits)

Elective I
(2 Credits)

Introduction to Degree Work
(1 Credit)

Total credits: 15

SECOND SEMESTER – IN-DEPTH STUDY

Global Tax Planning
(2 Credits)

Competitive Strategy
(2 Credits)

Investment Banking
(3 Credits)

Financial Structuring
(2 Credits)

Investment Management and CAPEX
(2 Credits)

Corporate Risk Management
(3 Credits)

Elective II
(2 Credits)

Preliminary Tesis Project
(2 Credits)

Total credits: 18

THIRD SEMESTER – ELECTIVES

Innovation and Creativity
(2 Credits)

Marketing Fundamentals
(2 Credits)

Strategy and Management of International Business
(2 Credits)

Project Finance
(2 Credits)

Ethics, Corporate Governance and Sustainability
(2 Credits)

CESA Seminar: Entrepreneurial Leadership
(2 Credits)

Elective III
(2 Credits)

Undergraduate Work
(2 Credits)

Total credits: 16

Note: The university reserves the right to start the cohorts only if the required number of applicants have enrolled. In case of not starting a cohort, CESA will reimburse 100% of the academic fees paid by the applicant.

OUR TEAM OF TEACHERS





Business School

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VIGILADO MINEDUCACIÓN

