



AÑOS formando los líderes que transforman el país.



VIGILADO MINEDUCACIÓN



MBA | cees

TO REACH WHERE FEW HAVE COME



An **MBA** designed according to your **goals.**

SNIES 105710 | 3 SEMESTERS | SECOND INTERNATIONAL TITLE.

50 YEARS

DEVELOPING BUSINESS LEADERS

An institution that was founded in 1974 to train professionals who could meet the need to that could respond to the need to strengthen the Colombian business fabric, a source of Colombian business fabric, a source of development and growth for the country.

OUR GRADUATE PROGRAMS

We prepare professionals capable of understanding the environment and and lead digital transformation processes to define a clear vision of the clear vision of the business.

100%

of our teachers are part of the business world business world in senior management.

25%

of our graduates are entrepreneurs.

78%

of our graduates occupy positions in middle or senior management.

20%

of our graduates have international work experience.

63%

have initiated intrapreneurship within their organizations.

Source: Graduate Profile Study - 2023

STRATEGIC, TRANSFORMATIVE,
VISIONARIES AND EXECUTORS,

**THAT'S WHO WE ARE AT
MBA.**

The MBA enhances your managerial skills and capabilities, providing you with the tools to design business strategies that ensure organizational success.

OUR DIFFERENTIATOR

Personalized MBA, which offers a learning path according to according to your expectations.

Professors with experience in senior management and business recognition at the corporate level.

High-level networking with valuable interdisciplinary and cross-disciplinary connections with students and professors.

MBA with 4 cutting-edge, trend-setting and frontier knowledge emphases frontier.

We provide content that prepares you to respond to the needs of companies and organizations.

UPON COMPLETION OF YOUR MBA YOU WILL HAVE THE ABILITY TO:

Analyze organizational dynamics and stakeholders.

Evaluate strategic actions.

Integrate different technological tools.

Design innovative strategies that promote organizational transformation.

PILLARS OF THE LEARNING PROCESS

Propose
creative and
innovative
solutions.

Lead
growth and
transformation
processes.

Cultivate
critical
thinking.



FABIOLA REY SARMIENTO

DIRECTOR MBA - MEDICAL. MBA, PHD COMPLEX THINKING MMREM

Medical Doctor of the National University of Colombia, MBA Business School of Navarra - European Forum, PhD in complex thinking MMREM.

Research Professor, coordinator of the MBA at the Colegio de Estudios Superiores de Administración, CESA, in Bogotá. She has worked as an advisor to the Ministry of Health and Social Protection, cooperation agencies such as IOM, the United Nations Office on Drugs and Crime - UNODC and PAHO, among others as an expert in the formulation of public policies.

She has worked as a teacher and researcher in universities such as: Colegio Mayor Nuestra Señora del Rosario, CES, Fundación Universitaria Sanitas and Universidad Ean where she was also director of the postgraduate courses in health and specialisations in human management and in government and public management.

NETWORKING

- + Knowledge exchange between senior executives, peers, and professors.
- + Connection with business leaders.
- + Multidisciplinary in academic life.
- + Active alumni community.

EDUCATIONAL TECHNOLOGY

- + Specialized educational platforms.

INTERNATIONALIZATION

- + International workshops.
- + International faculty.
- + Business study tours.
- + Strengthening of a second language (English).
- + Exchange programs.

WELLNESS

- + Career guidance and job placement.
- + Sports clubs.
- + Recreation and relaxation.
- + Psychological counseling center.
- + Cultural activities.

EXPERIENCE CESA

SUPPORT CENTERS

- + Financial laboratory.
- + DIGA (Support Center for reading, speaking, and writing).
- + SUMA (Support Center for mathematics and statistics).

CENTERS OF EXCELLENCE

- + Entrepreneurship and Innovation Center.
- + Corporate Governance Center.
- + Leadership Center.

LIBRARY

- + More than 27,000 volumes on business administration, finance, and economics.
- + Over 860,000 titles available.
- + 11,962 subscriptions to specialized journals.
- + Access to leading business databases (Passport, EMIS, Bloomberg, Financial Times).
- + Access to Coursera and Harvard Business Publishing.

PROGRAM CYCLES

3 SEMESTERS

54 CREDITS

28 COURSES

SEMESTER 1

Foundations of Business Administration .

SEMESTER 2

Deepening in relevant and trending topics for the discipline.

This includes courses that offer students the opportunity to delve deeper into and immerse themselves in new trends in business administration. Students are required to take two (2) courses in this area as a mandatory requirement to earn the Master's degree.

SEMESTER 3

Specialization - Electives in areas relevant to Business Administration.

Electives: topics relevant to current trends in business administration.

SPECIALIZATION OPTIONS FOR THE PROGRAM

- + Specialization in Digital Transformation.
- + Specialization in Demand Management.
- + Specialization in Corporate Finance.
- + Specialization in Innovation Management.

STUDENT PROFILE

ADMISSIONS PROFILE

The Master of Business Administration (MBA) program is aimed at professionals from various disciplines with at least two years of experience in middle management or related roles within organizations, as well as professionals involved in business management or entrepreneurship. It is designed for those seeking to expand their knowledge and strengthen their managerial skills, contributing to value creation for stakeholders and the sustainability of their organizations.

GRADUATE PROFILE

Graduates will be professionals with strong analytical skills to understand the dynamics of organizations and the environments in which they operate. They will have a clear vision for decision-making, team leadership, innovation, and resource management, enabling them to contribute to the success and sustainability of their organizations.

DEGREE | Master of Business Administration - SNIES 105710

INVESTMENT | \$30.147.300 per semester (2025 rate)

DURATION

3 semesters

MODE

On-site

CREDITS

54 total credits

SCHEDULE

Thursday from 5:30 to 9:30 p.m.
Friday from 4:00 to 8:00 p.m.
Saturday from 8:00 a.m. to 12:00 m.

**Full-time availability required for international courses during the following hours:
Mondays to Thursdays: 5:30 p.m. - 9:30 p.m.
Fridays and Saturdays: 8:00 a.m. - 6:00 p.m.*

THREE SEMESTERS

PREPARATORY

Preparation and leveling for the program.

CESA seeks better academic results by conducting preparation courses aimed at ensuring a good classroom experience. These courses update knowledge, acclimatize to the university ecosystem, and connect with peers.

FIRST SEMESTER – FOUNDATIONAL

MBA Essentials.

The first semester ensures that students have a solid foundation and can understand debates around management. Competencies covering various areas such as Marketing, Finance, and Business Analytics are developed.

SECOND SEMESTER – IN-DEPTH STUDY

Development of professional competencies and skills.

The student deepens in quantitative, qualitative tools, and relevant trends for the discipline, generating competencies and gaining professional research skills.

THIRD SEMESTER – SPECIALIZATIONS AND ELECTIVES

Professional needs and interests.

This includes courses that offer students the opportunity to delve deeper into and immerse themselves in new trends in business administration. Students are required to take two (2) courses in this area as a mandatory requirement to earn the Master's degree.

THREE SEMESTERS

PREPARATORY

Accounting
Financial Mathematics
Quantitative Methods

- Levels
- Finance
- Strategy
- Human Talent
- Marketing
- Research
- Electives
- Emphasis electives

FIRST SEMESTER – FOUNDATIONAL

Innovation and Creativity
(2 Credits)

Marketing Fundamentals
(2 Credits)

Financial Decisions
(2 Credits)

Business Analytics
(2 Credits)

CESA Seminar
(2 Credits)

Competitive Strategy
(2 Credits)

Business Economics
(2 Credits)

Digital Transformation
(2 Credits)

Introduction to Thesis
(1 Credit)

Total credits: 17

SECOND SEMESTER – IN-DEPTH STUDY

Organizational Culture and Development
(2 Credits)

Corporate Finance
(2 Credits)

Strategic Value Chain Management
(2 Credits)

Strategic Human Talent Management
(2 Credits)

Transformation Management
(2 Credits)

Ethics and Corporate Governance
(2 Credits)

Project Management and Agile Methodologies
(2 Credits)

Leadership and Managerial Skills
(2 Credits)

Corporate Strategy
(2 Credits)

Thesis Proposal
(1 Credit)

Total credits: 19

THIRD SEMESTER – SPECIALIZATIONS AND ELECTIVES

Integrative Project
(2 Credits)

Thesis
(2 Credits)

Elective I
(2 Credits)

Elective II
(2 Credits)

Elective III
(2 Credits)

Emphasis Subject 1
(8 Credits)

Emphasis Subject 2
(8 Credits)

Emphasis Subject 3
(8 Credits)

Emphasis Subject 4
(8 Credits)

Total credits: 18

EMPHASIS OPTIONS

The student chooses one emphasis option. Each emphasis opens with a minimum of 12 students.

OUR TEAM OF TEACHERS





Business School

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