



VIGILADO MINEDUCACIÓN



# Specialization in Corporate Finance

Master financial models and add value to your organization



# 50 Years

## Developing Business Leaders

An institution that was founded in 1974 to train professionals who could meet the need to that could respond to the need to strengthen the Colombian business fabric, a source of development and growth for the country.

# Our Graduate Programs

We prepare professionals capable of understanding the environment and and lead digital transformation processes to define a clear vision of the clear vision of the business.

**100%**

of our teachers are part of the business world  
business world in senior management.

**25%**

of our graduates are entrepreneurs.

**78%**

of our graduates occupy positions in middle or senior management.

**63%**

have initiated intrapreneurship within their organizations.

**20%**

of our graduates have international work experience.

Source: Graduate Profile Study - 2023



# Precise, skillful and analytical

This is who we are in  
the specialization in  
corporate finance

## What sets us apart

High-level networking.

We employ methodologies that contribute to the comprehensive development of solutions to financial challenges and opportunities.

We provide technological tools that simulate the challenges of the financial sector to strengthen data analysis.

Profile of graduates of the Specialization in

# Corporate Finance



The Master in Corporate Finance will be an ethical leading professional focused on corporate finance, with the ability to implement cutting-edge technologies that allow him to make decisions that generate value for different stakeholder groups.

## Pilars of the Learning Process

### **Quantitative Analysis.**

Analysis of financial data, using technological tools to ensure the effectiveness of financial management.

### **Make decisions based on analysis.**

Generate economic value that is sustainable and enduring in the long term based on financial data analysis.

### **Lead financial processes.**

Propose strategies that generate economic value based on risk analysis and evaluation.

# Experience CESA

## Networking

- Knowledge exchange between + senior executives, peers, and professors.
- Connection with business leaders.
- Multidisciplinarity in academic life.
- Active alumni community.

## Internationalization

- International workshops.
- International faculty.
- Business study tours.
- Strengthening of a second language (English).
- Exchange programs.

## Support Centers

- Financial laboratory.
- DIGA (Support Center for reading, speaking, and writing).
- SUMA (Support Center for mathematics and statistics).

## Centers of Excellence

- Entrepreneurship and Innovation Center.
- Corporate Governance Center.
- Leadership Center.

## Library

- More than 27,000 volumes on business administration, finance, and economics.
- Over 860,000 titles available.
- 11,962 subscriptions to specialized journals.
- Access to leading business databases (Passport, EMIS, Bloomberg, Financial Times).
- Access to Coursera and Harvard Business Publishing.

## Wellness

- Career guidance and job placement.
- Sports clubs.
- Recreation and relaxation.
- Psychological counseling center.
- Cultural activities.

## Educational Technology

- Plataformas especializadas en educación.





# Program Overview

**2 Semesters**

**30 credits**

**15 courses**

# Two Semesters

First Semester

Second Semester

Financial Engineering  
(2 Credits)

Financial and Managerial Accounting  
(3 Credits)

Financial Analysis and Decisions  
(2 Credits)

Statistics  
(1 Credit)

Financial Modelling  
(Financial Modelling)  
(2 Credits)

Capital Markets  
(1 Credit)

Tributary Planning  
(1 Credit)

Working Capital Management and  
Value Creation  
(3 Credits)

**Total credits: 15**

Tesis Project  
(3 Credits)

Investment Portfolio Management  
and Structuring  
(3 Credits)

Banking and Investment  
(3 Credits)

Auditing and Compliance  
(1 Credit)

Modern Trends in Financial  
Management  
(1 Credit)

Investment Banking II  
Project Finance  
(2 Credits)

CESA Seminar  
(2 Credits)

**Total credits: 15**

- Leveling course
- Finance
- Strategy
- Leadership
- Research

**Note:** The university reserves the right to start the cohorts only if the required number of applicants have enrolled. In case of not starting a cohort, CESA will reimburse 100% of the academic fees paid by the applicant.

# TÍTULO

## Specialist in Corporate Finance

Acreditación de Alta Calidad de Programa

### SCHEDULE

<b>Thursdays:</b> 5:30 p.m. - 9:30 p.m.	<b>Fridays:</b> 4:00 p.m. - 8:00 p.m.	<b>Saturdays:</b> 8:00 p.m. - 12:00 m.
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*Full-time availability for international subjects.*

### DURATION

2 semesters

### MODE

On-site

### REGISTRATION OPEN

January 13,  
2026 to  
June 12, 2026

# Alfredo Contreras



Director of Postgraduate  
Studies in Finance

He holds a PhD in Economics (emphasis in finance) from the Universitat Autònoma de Barcelona and the Barcelona School of Economics where he also studied a Master in Economic Analysis. He studied Economics and a Master in Economics at the Pontificia Universidad Javeriana. He has been a Professor at Universidad Javeriana, Universidad del Rosario, Universidad de la Sabana and ESADEUniversitat Ramon Llull.

His research focuses on economics of information applied to the microstructure of the financial market. He has been a professor at CESA since 2009 and became a research professor in 2021. He is currently the director of the Financial Laboratory and the Master and Specialization in Corporate Finance.





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