



VIGILADO MINEDUCACIÓN

Transform organizations through **research and innovation, and become a leader in the business**



DBA The letters 'DBA' are in a large, bold, blue sans-serif font. To the right of 'DBA', the 'cesa' logo is placed, with the 'e' having a small diamond shape on its vertical stroke.

**PHD IN BUSINESS
ADMINISTRATION AT CESA**

SNIES 110238



50 Years

Developing Business Leaders

An institution that was founded in 1974 to train professionals who could meet the need to that could respond to the need to strengthen the Colombian business fabric, a source of development and growth for the country.



Our Graduate Programs

We prepare professionals capable of understanding the environment and lead digital transformation processes to define a clear vision of the clear vision of the business.

100%

of our teachers are part of the business world business world in senior management.

25%

of our graduates are entrepreneurs.

78%

of our graduates occupy positions in middle or senior management.

63%

have initiated intrapreneurship within their organizations.

20%

of our graduates have international work experience.

Source: Graduate Profile Study - 2023





Analytical, decisive and critical

That's who we are in
the PhD in business
administration.

What sets us apart



PhD oriented to generate new pertinent knowledge to solve organizational and national problems.

Training in the development of new models and applicable methodologies with a competitive and productive approach.

Program with three lines of research in management, marketing, finance and economics.

PhD with a focus on leadership, entrepreneurship, innovation and sustainability within the research line.

High level networking with interdisciplinary and transversal value connections with students and teachers.

Experience CESA

Networking

- Knowledge exchange between + senior executives, peers, and professors.
- Connection with business leaders.
- Multidisciplinarity in academic life.
- Active alumni community.

Internationalization

- International workshops.
- International faculty.
- Business study tours.
- Strengthening of a second language (English).
- Exchange programs.

Library

- More than 27,000 volumes on business administration, finance, and economics.
- Over 860,000 titles available.
- 11,962 subscriptions to specialized journals.
- Access to leading business databases (Passport, EMIS, Bloomberg, Financial Times).
- Access to Coursera and Harvard Business Publishing.

Support Centers

- Financial laboratory.
- DIGA (Support Center for reading, speaking, and writing).
- SUMA (Support Center for mathematics and statistics).

Wellness

- Career guidance and job placement.
- Sports clubs.
- Recreation and relaxation.
- Psychological counseling center.
- Cultural activities.

Centers of Excellence

- Entrepreneurship and Innovation Center.
- Corporate Governance Center.
- Leadership Center.

Educational Technology

- Plataformas especializadas en educación.

Program Overview

6
semesters

84
credits

25
courses

Pilars of the Learning Process

Critical Thinking.

To develop in the student a critical thinking that helps him/her to infer, analyze, synthesize, interpret and relate problems.

Problem Solving.

Develop problem solving, teamwork and decision making skills for organizational spaces.

To make decisions in an integral manner.

To develop students' decision-making skills in a comprehensive manner.



Profile of graduates of the Phd in

Business Administration

The Doctorate in Business Administration (DBA) of CESA will develop high quality skills and competencies in its students, focused on organizational processes and in the management and building effective teams aimed at improving organizations towards the improvement of organizations.



Six semesters

First semester	Second semester	Third semester	Fourth semester	Fifth semester	Sixth semester	
Theory Seminar I (4 Credits)	Theory Seminar II (4 Credits)	Theory Seminar III (3 Credits)	Disciplinary Seminar IV (3 Credits)	Thesis Project II (15 Credits)	Doctoral thesis (15 Credits)	
Research Seminar I (1 Credit)	Quantitative Research II (3 Credits)	Quantitative Research III (3 Credits)	Quantitative Research discipline area (3 Credits)	Total credits: 15		
Quantitative Research I (3 Credits)	Qualitative Research II (3 Credits)	Qualitative Research III (3 Credits)	Qualitative research disciplinary area (3 Credits)	Total credits: 15		
Qualitative Research I (3 Credits)	Disciplinary Seminar II (3 Credits)	Disciplinary Seminar III (3 Credits)	Research Seminar II (3 Credits)	Thesis Project I (3 Credits)		
Disciplinary Seminar I (3 Credits)	Total credits: 13		Total credits: 15		Total credits: 12	
Total credits: 14						

Note: The university reserves the right to start the cohorts only if the required number of applicants have enrolled. In case of not starting a cohort, CESA will reimburse 100% of the academic fees paid by the applicant.

TITLE

PhD in Business Administration.

SCHEDULE

Face-to-face classes during the first week of each month

Wednesday to Friday
8:00 a.m. - 6:00 p.m.

Saturday:
8:00 p.m. - 12:00 m.

DURATION

6 semesters

MODE

On-site

REGISTRATION OPEN

**August 1, 2025
to July 17, 2026**

Rodrigo Zárate

Director DBA | Doctor of Strategic Leadership - Regent University (USA)

Rodrigo holds a PhD in Strategic Leadership and an MBA from Regent University, as well as an Industrial Engineer. He has certifications in coaching and personality tools such as MBTI and EQi-2.0. He has worked in various organizations in Colombia and the United States and has been a professor at institutions such as Regent University and CESA. He is currently a member of the Board of Directors of Criteria & Trust Consulting. He has received several awards, such as being included in the "100 Leaders of Society" by Gerente Magazine and the Medal of Merit for Excellence from the National Police. He was Dean of the School of Management at Universidad EAN and, since 2020, he has been Professor and Director of the Doctorate in Management at CESA.





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