



VILLADO MINEROCACION

Transform organizations through **research  
and innovation, and become a leader  
in the business**



**DBA** 

**PHD IN BUSINESS  
ADMINISTRATION AT CESA**

SNIES 110238



# 50 Years

## Developing Business Leaders

An institution that was founded in 1974 to train professionals who could meet the need to that could respond to the need to strengthen the Colombian business fabric, a source of development and growth for the country.

# Our Graduate Programs

We prepare professionals capable of understanding the environment and and lead digital transformation processes to define a clear vision of the clear vision of the business.

**100%**

of our teachers are part of the business world business world in senior management.

**25%**

of our graduates are entrepreneurs.

**78%**

of our graduates occupy positions in middle or senior management.

**63%**

have initiated intrapreneurship within their organizations.

**20%**

of our graduates have international work experience.

Source: Graduate Profile Study - 2023



# Analytical, decisive and critical

That's who we are in  
the Phd in business  
administration.

## What sets us apart



PhD oriented to generate new pertinent knowledge to solve organizational and national problems.

Training in the development of new models and applicable methodologies with a competitive and productive approach.

Program with three lines of research in management, marketing, finance and economics.

PhD with a focus on leadership, entrepreneurship, innovation and sustainability within the research line.

High level networking with interdisciplinary and transversal value connections with students and teachers.

# Experience CESA

## Networking

- Knowledge exchange between + senior executives, peers, and professors.
- Connection with business leaders.
- Multidisciplinarity in academic life.
- Active alumni community.

## Internationalization

- International workshops.
- International faculty.
- Business study tours.
- Strengthening of a second language (English).
- Exchange programs.

## Support Centers

- Financial laboratory.
- DIGA (Support Center for reading, speaking, and writing).
- SUMA (Support Center for mathematics and statistics).

## Centers of Excellence

- Entrepreneurship and Innovation Center.
- Corporate Governance Center.
- Leadership Center.

## Library

- More than 27,000 volumes on business administration, finance, and economics.
- Over 860,000 titles available.
- 11,962 subscriptions to specialized journals.
- Access to leading business databases (Passport, EMIS, Bloomberg, Financial Times).
- Access to Coursera and Harvard Business Publishing.

## Wellness

- Career guidance and job placement.
- Sports clubs.
- Recreation and relaxation.
- Psychological counseling center.
- Cultural activities.

## Educational Technology

- Plataformas especializadas en educación.

# Program

## Overview

**6**  
semesters

**84**  
credits

**25**  
courses

## Pilars of the Learning Process

### **Critical Thinking.**

To develop in the student a critical thinking that helps him/her to infer, analyze, synthesize, interpret and relate problems.

### **Problem Solving.**

Develop problem solving, teamwork and decision making skills for organizational spaces.

### **To make decisions in an integral manner.**

To develop students' decision-making skills in a comprehensive manner.





## Profile of graduates of the Phd in **Business Administration**

The Doctorate in Business Administration (DBA) of CESA will develop high quality skills and competencies in its students, focused on organizational processes and in the management and building effective teams aimed at improving organizations towards the improvement of organizations.



# Six semesters

First semester	Second semester	Third semester	Fourth semester	Fifth semester	Sixth semester
Theory Seminar I (4 Credits)	Theory Seminar II (4 Credits)	Theory Seminar III (3 Credits)	Disciplinary Seminar IV (3 Credits)	Thesis Project II (15 Credits)	Doctoral thesis (15 Credits)
Research Seminar I (1 Credit)	Quantitative Research II (3 Credits)	Quantitative Research III (3 Credits)	Quantitative Research discipline area (3 Credits)	<b>Total credits: 15</b>	<b>Total credits: 15</b>
Quantitative Research I (3 Credits)	Qualitative Research II (3 Credits)	Qualitative Research III (3 Credits)	Qualitative research disciplinary area (3 Credits)		
Qualitative Research I (3 Credits)	Disciplinary Seminar II (3 Credits)	Disciplinary Seminar III (3 Credits)	Thesis Project I (3 Credits)		
Disciplinary Seminar I (3 Credits)	<b>Total credits: 13</b>	Research Seminar II (3 Credits)	<b>Total credits: 12</b>		
<b>Total credits: 14</b>		<b>Total credits: 15</b>			

**Note:** The university reserves the right to start the cohorts only if the required number of applicants have enrolled. In case of not starting a cohort, CESA will reimburse 100% of the academic fees paid by the applicant.

## TITLE

# PhD in Business Administration.

## SCHEDULE

Face-to-face classes during the first week of each month

**Wednesday to Friday**  
8:00 a.m. - 6:00 p.m.

**Saturday:**  
8:00 p.m. - 12:00 m.

## DURATION

**6 semesters**

## MODE

**On-site**

## REGISTRATION OPEN

**August 1, 2025  
to July 17, 2026**

# Rodrigo Zárate

**Director DBA | Doctor of Strategic Leadership - Regent University (USA)**

Rodrigo holds a PhD in Strategic Leadership and an MBA from Regent University, as well as an Industrial Engineer. He has certifications in coaching and personality tools such as MBTI and EQi-2.0. He has worked in various organizations in Colombia and the United States and has been a professor at institutions such as Regent University and CESA. He is currently a member of the Board of Directors of Criteria & Trust Consulting. He has received several awards, such as being included in the "100 Leaders of Society" by Gerente Magazine and the Medal of Merit for Excellence from the National Police. He was Dean of the School of Management at Universidad EAN and, since 2020, he has been Professor and Director of the Doctorate in Management at CESA.







Address:

**Cra 6 No. 34-51**

E-mail:

**posgrados.aspirante@cesa.edu.co**

Virtual PBX:

**(571) 3395300 Ext. 217 - 215**

WhatsApp:

**+57 318 465 77 12**

Register here:



VIGILADO MINEDUCACIÓN

