

Transform organizations through **research and innovation**,
and become a leader in the **business world**.



DBA 

**PHD IN BUSINESS
ADMINISTRATION**

AT CESA SNIES 110238

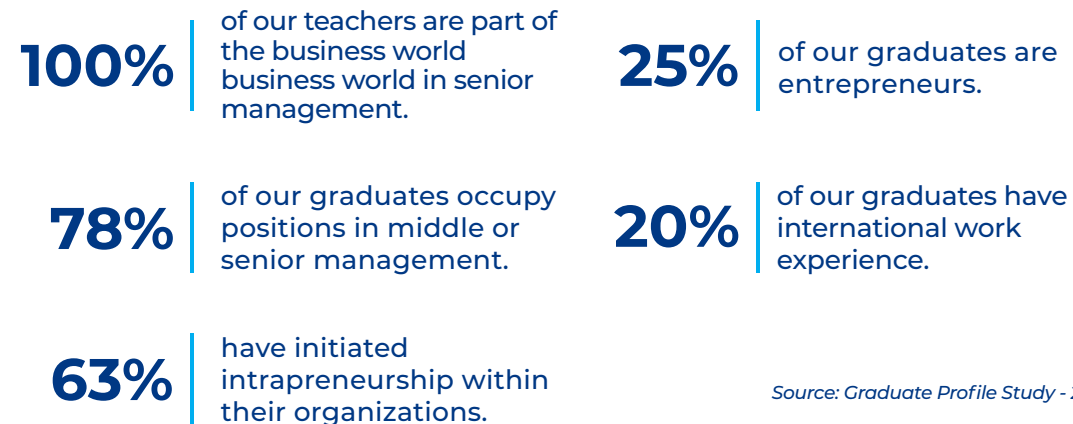
50 YEARS

DEVELOPING BUSINESS LEADERS

An institution that was founded in 1974 to train professionals who could meet the need to that could respond to the need to strengthen the Colombian business fabric, a source of Colombian business fabric, a source of development and growth for the country.

OUR GRADUATE PROGRAMS

We prepare professionals capable of understanding the environment and and lead digital transformation processes to define a clear vision of the clear vision of the business.



Source: Graduate Profile Study - 2023

ANALYTICAL, DECISIVE AND CRITICAL

***THAT'S WHO WE ARE IN THE PHD IN
BUSINESS ADMINISTRATION.***

The PhD in Business Administration (DBA) program offers training in research oriented to the problems or interests of the functional areas of administration. It is mainly focused on the creation of competencies that allow students to contribute to the generation of new knowledge applicable to organizations and functional areas of research.

OUR DIFFERENTIATOR

| PhD oriented to generate new pertinent knowledge to solve organizational and national problems.

| Training in the development of new models and applicable methodologies with a competitive and productive approach.

| Program with three lines of research in management, marketing, finance and economics.

| PhD with a focus on leadership, entrepreneurship, innovation and sustainability within the research line.

| High level networking with interdisciplinary and transversal value connections with students and teachers.

BY FINISHING THE PHD IN BUSINESS ADMINISTRATION YOU WILL HAVE THE ABILITY TO:

Design new proposals for the improvement of organizations.

Develop research that generates new knowledge.

Practice in projects that generate value.

PILLARS OF THE LEARNING PROCESS

Critical Thinking.

To develop in the student a critical thinking that helps him/her to infer, analyze, synthesize, interpret and relate problems.

Problem Solving.

Develop problem solving, teamwork and decision making skills for organizational spaces.

To make decisions in an integral manner.

To develop students' decision-making skills in a comprehensive manner.

TITLE

PhD in Business
Administration.
SNIES 105710

SCHEDULE

Face-to-face classes during the first
first week of each month

Wednesday to Friday
from 8:00 a.m. to 6:00 p.m.
Saturday from 8:00 a.m. to 1:00 p.m.

**Full-time availability for international
International subjects at the following times:*

*Monday through Thursday from 5:30 p.m. to 9:30 p.m.
Friday and Saturday 8:00 a.m. to 6:00 p.m.*

DURATION

6 semesters

MODE

On-site

TUITION

\$24.830.900
per semester
(2025 rate)

Total credits: 54

NETWORKING

- + Knowledge exchange between senior executives, peers, and professors.
- + Connection with business leaders.
- + Multidisciplinarity in academic life.
- + Active alumni community.

WELLNESS

- + Career guidance and job placement.
- + Sports clubs.
- + Recreation and relaxation.
- + Psychological counseling center.
- + Cultural activities.

INTERNATIONALIZATION

- + International workshops.
- + International faculty.
- + Business study tours.
- + Strengthening of a second language (English).
- + Exchange programs.

CENTERS OF EXCELLENCE

- + Entrepreneurship and Innovation Center.
- + Corporate Governance Center.
- + Leadership Center.

SUPPORT CENTERS

- + Financial laboratory.
- + DIGA (Support Center for reading, speaking, and writing).
- + SUMA (Support Center for mathematics and statistics).

EDUCATIONAL TECHNOLOGY

- + Specialized educational platforms.

LIBRARY

- + More than 27,000 volumes on business administration, finance, and economics.
- + Over 860,000 titles available.
- + 11,962 subscriptions to specialized journals.
- + Access to leading business databases (Passport, EMIS, Bloomberg, Financial Times).
- + Access to Coursera and Harvard Business Publishing.

EXPERIENCE CESA

PROGRAM OVERVIEW

6 SEMESTERS

84 CREDITS

25 COURSES

STUDENT PROFILE

ADMISSIONS PROFILE

The Doctorate in Business Administration (DBA) is aimed at people who hold intermediate or high level positions within an organization. Students must be working and have the support of their organization to be able to attend the program, since, as they study, they carry out research and interventions in the organization.

GRADUATE PROFILE

The Doctorate in Business Administration (DBA) of CESA will develop high quality skills and competencies in its students, focused on organizational processes and in the management and building effective teams aimed at improving organizations towards the improvement of organizations.



TITLE | PhD in Business Administration.

TUITION | \$24,830,900 Semester value (Rate 2025)

DURATION

6 semesters

MODE

On-site

CREDITS

84 total credits

SCHEDULE

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Friday and Saturday 8:00 a.m. to 6:00 p.m.*

SIX SEMESTERS

FIRST SEMESTER	SECOND SEMESTER	THIRD SEMESTER	FOUR SEMESTER	FIVE SEMESTER	SIX SEMESTER

Research Component:

Research involves the generation of new knowledge, the exploration of relevant problematic trends in the field of management and business, as well as the contribution to the development of the country and the region through relevant and applicable research.

Disciplinary component:

Imparts through structured programs of study, which may include electives, research in qualitative and quantitative methods designed to develop the competencies and skills necessary to perform effectively in the field of administration and business.

SIX SEMESTERS

FIRST SEMESTER	SECOND SEMESTER	THIRD SEMESTER	FOUR SEMESTER	FIVE SEMESTER	SIX SEMESTER
<p>Theory Seminar I (4 Credits)</p> <p>Research Seminar I (1 Credit)</p> <p>Quantitative Research I (3 Credits)</p> <p>Qualitative Research I (3 Credits)</p> <p>Disciplinary Seminar I (3 Credits)</p> <p>Total credits: 14</p>	<p>Theory Seminar II (4 Credits)</p> <p>Quantitative Research II (3 Credits)</p> <p>Qualitative Research II (3 Credits)</p> <p>Disciplinary Seminar II (3 Credits)</p> <p>Total credits: 13</p>	<p>Theory Seminar III (3 Credits)</p> <p>Quantitative Research III (3 Credits)</p> <p>Qualitative Research III (3 Credits)</p> <p>Disciplinary Seminar III (3 Credits)</p> <p>Research Seminar II (3 Credits)</p> <p>Total credits: 15</p>	<p>Disciplinary Seminar IV (3 Credits)</p> <p>Quantitative Research discipline area (3 Credits)</p> <p>Qualitative research disciplinary area (3 Credits)</p> <p>Thesis Project I (3 Credits)</p> <p>Total credits: 12</p>	<p>Thesis Project II (15 Credits)</p> <p>Total credits: 15</p>	<p>Doctoral thesis (15 Credits)</p> <p>Total credits: 15</p>

Note: The university reserves the right to start the cohorts only if the required number of applicants have enrolled. In case of not starting a cohort, CESA will reimburse 100% of the academic fees paid by the applicant.



AÑOS formando los líderes que transforman el país

OUR TEAM OF TEACHERS





RODRIGO ZÁRATE

DIRECTOR DBA | DOCTOR OF STRATEGIC LEADERSHIP - REGENT UNIVERSITY (USA)

Rodrigo holds a PhD in Strategic Leadership and an MBA from Regent University, as well as an Industrial Engineer. He has certifications in coaching and personality tools such as MBTI and EQi-2.0. He has worked in various organizations in Colombia and the United States and has been a professor at institutions such as Regent University and CESA. He is currently a member of the Board of Directors of Criteria & Trust Consulting.

He has received several awards, such as being included in the “100 Leaders of Society” by Gerente Magazine and the Medal of Merit for Excellence from the National Police. He was Dean of the School of Management at Universidad EAN and, since 2020, he has been Professor and Director of the Doctorate in Management at CESA.



Business School

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